 TANIUM

Tanium for retail

Prioritize business continuity and brand loyalty and control
IT risk with modernized endpoint management.

Outcomes for retail companies

- Reduce and control IT risk from cyber threats, outdated or unknown endpoints and unsecured customer data

- Ensure business continuity when device performance issues are diagnosed and addressed

- Have flexibility to manage changing IT needs that fluctuate with sales demand

- Understand the endpoint attack surface at scale in real-time, no matter where they are located

The challenge: Are your endpoints a risk to business continuity?

Retail companies have undergone massive transformation over the last few decades, with technology being right at the center. Consumer demand for seamless experiences has fueled this change, as has the COVID-19 pandemic. With so much reliance on technology, the IT complexity associated with managing a retail organization has also grown, bringing with it new and constant IT risk.

While retail companies strive to keep their customers at the center of their universe, they are also facing pressures to protect their brand, to lower operating costs, and ensuring an open supply chain – which can all breakdown with a single ransomware event, data breach, or even with widespread performance issues from the devices they rely on.

Common IT challenges faced by retail companies

- Protecting the customer experience and keeping up with demand by keeping things seamless, fast, and easy and by securing customer data

- Protecting the brand by ensuring they stay out of the news in an outage, data breach, or ransomware attack

- Protecting the bottom-line by keeping businesses open and ensuring devices – from corporate offices to distribution centers and retail-locations – are kept operational and secure

- Reducing IT risk that can cause disruption to business continuity or harm brand reputation

- Managing cyclical demand that comes with a surge in new IT needs, followed by a lessening – adding to the IT complexity

Retail companies like yours need an endpoint management solution that will reduce IT risk on your endpoints – the place you do business – by combining IT operations and security use cases into one platform, fueled by real-time, granular endpoint data, so you can take control of your IT estate in seconds.

The solution: A single platform for IT operations and security management

Tanium's Converged Endpoint Management (XEM) platform gives retail organizations like yours the visibility, control, and automation you need to keep up with your changing IT requirements, reduce IT risk, and stay open for business. Tanium's unique architecture allows you to get information and act in real time at speed and scale using a single endpoint dataset. This means you can identify IT risk on your endpoints and remediate it faster and with certainty.

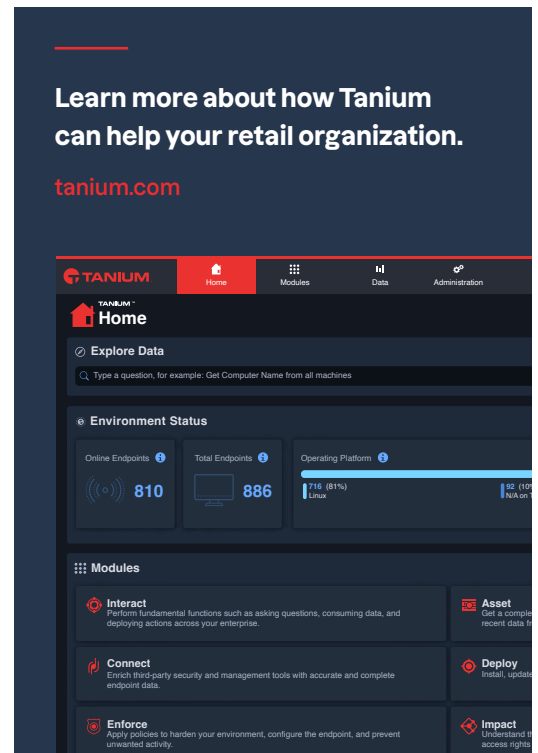**Benefits of Tanium XEM for retail companies:**

- Ensure positive customer experiences with seamless, fast, and secure endpoints and customer data

- Preserve your brand by avoiding damaging press due to a data breach or ransomware attack

- Protect your bottom line when devices – from corporate offices to distribution centers and POSs at retail locations – are kept operational and secure

- Control and reduce IT risks that could jeopardize business continuity or harm your brand reputation

- Prove and maintain compliance with real-time reporting and continuous policy enforcement on your endpoints

- Save money by automating tedious processes associated with IT management

Modernize your endpoint management with Tanium

Using a patented linear-chain topology, Tanium leverages endpoints and existing network infrastructure to gather data significantly faster than traditional methods. This unique approach enables users to pull real-time data from every Windows, Linux, or Mac endpoint – no matter its location or connectivity – in seconds and then pivot to action in minutes regardless of scale. This allows IT administrators to act with unparalleled speed and precision without impacting network performance or user productivity.

By utilizing a single platform that brings together IT operations and security workflows, your organization can consolidate costly point solutions, align your IT organization, and get control of your endpoint environment, offering better patient privacy and dignity when devices are performant, secure and compliant.

See how Tanium supports retail organizations at **tanium.com.**

Learn more about how Tanium can help your retail organization.

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