

## SOLUTION BRIEF

# Tanium For Cost Optimization

Simplify, automate, and empower IT to reduce costs and drive efficiencies.

Realize comprehensive visibility and control to reduce unnecessary IT costs, drive efficiencies, and improve the return on existing investments.

## Optimizing your IT investments shouldn't be so difficult

According to Gartner, "cost optimization is a business-focused, continuous discipline to drive spending and cost reduction, while maximizing business value."<sup>1</sup> IT cost optimization is a critical corporate-wide initiative; however, CIOs grapple with achieving its intended outcomes. Short-term, cost-cutting efforts are easy but longer-term cost optimization planning via collaboration across teams is more difficult to attain. In addition, CIOs struggle to defend their budgets outside of the organization. As a result, IT budgets are cut, forcing IT teams to do more with less while attempting to mitigate any unintended downstream impacts on the business.

In face of this challenge, CIOs must continuously drive IT cost efficiencies and maximize business value. Every IT leader must be willing to reduce, simplify, and rationalize all platforms, applications, processes, services, and infrastructure to which they manage. Furthermore, incorporating automation becomes paramount. Manual and time consuming operational processes must be automated with speed and accuracy wherever possible.

Unfortunately, most IT operations teams today are not positioned nor aligned to make cost optimization a continuous and successful discipline. IT organizations currently experience the following issues that collectively inhibit cost optimization:

### Outdated Legacy Systems

- Inefficient legacy tools & processes that are unable to meet the demand & speed required for new business initiatives.

### Point Solution Sprawl

- An excessive number of costly endpoint management & security point tools required to support IT needs.

### Limited Visibility

- Incomplete visibility into all software & hardware IT assets which leads to overspending.

### Disruption and Slow Remediation

- Unnecessary costs to the business from preventable IT outages & slow response times.

## A platform designed to enable cost optimization - continuously:

Providing unparalleled speed, visibility, and scale, Tanium is a unified endpoint management and security platform proven in the world's most technically demanding organizations and built to meet the needs of today's IT teams. Because Tanium provides instant and actionable data about the endpoints on your network, connected remotely, and in cloud infrastructure, it has a unique ability to help IT organizations reduce costs, drive efficiencies, and be an enabler for cost optimization. Tanium can help CIOs and their teams achieve short-term, quick wins, while also achieving longer-term cost optimization objectives as an organization scales with Tanium across various management and security use cases.

<sup>1</sup> Gartner Inc. (2019). Cost Optimization. Retrieved from <https://www.gartner.com/en/information-technology/glossary/cost-optimization>.

## With Tanium, IT organizations can:

### Reclaim Underutilized Assets

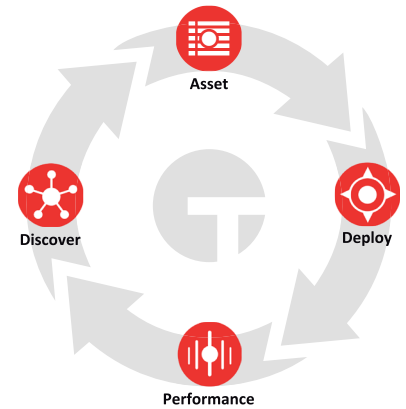
- Find and control all hardware and software assets instantaneously to create a real-time comprehensive inventory.
- Monitor & optimize software needs to reduce unnecessary spending.

### Consolidate to a Platform

- Eliminate legacy solutions and reduce unnecessary point tools and the infrastructure required to support them.
- Unify endpoint management and security onto a single console.
- Rally your IT teams around instant, accurate, and actionable data to maximize efficiency, minimize risk, and take control.

### Reduce IT Support Costs

- Proactively monitor and resolve end user performance issues to lessen the burden on IT support resources.
- Reduce mean-time-to-repair (MTTR) and the number of tickets to improve workplace productivity.
- Improve IT decision-making around critical software change initiatives.
- Smartly manage hardware lifecycles using historical data to assess the need for hardware refreshes.



## These capabilities will allow your organization to:

### Save Money

- Reclaim assets, eliminate point tools, and modernize IT in order to reduce costs.

### Save Time

- Improve team efficiency by unifying on an accurate set of data & tools to improve efficiency, performance, & decision-making.
  - Redeploy IT resources towards strategic projects
  - Realize cost avoidance from headcount management

### Reduce Disruption

- Gain greater visibility and control across teams to mitigate potential IT outages and associated costs.

## Unify management and security of endpoints, everywhere, instantly.

Successful IT and security strategy starts with the basics: visibility and control across your entire environment. But getting the basics right is not easy, and you can't rely on old and outmoded ways of managing and securing your systems. Tanium delivers visibility and control at the speed and scale of today's IT environments. Through a patented architecture, Tanium avoids the expensive and slow techniques of every other system and security management tool. Whether you're handling tens of thousands, hundreds of thousands, or even millions of endpoints, Tanium not only adapts to scale, it thrives on it.

## About Us

Tanium is a unified endpoint management and security platform proven in the world's most technically demanding organizations. Providing unparalleled speed, visibility, and scale, we serve half of the Fortune 100, top retailers and financial institutions, and four branches of the US Armed Forces, which rely on Tanium to make confident decisions, operate efficiently, and reduce risk. Tanium recently ranked 7th on the Forbes list of "Top 100 Private Companies In Cloud Computing For 2019," 10th on FORTUNE's list of the "100 Best Medium Workplaces" in the U.S., and 18th on the UK's Best Workplaces list. Visit us at [www.tanium.com](http://www.tanium.com) or follow us on LinkedIn and Twitter.